

# Powerscourt

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**Powerscourt is delighted to announce that Giles Sanderson, a leading practitioner in the communications industry for more than a decade, has joined the firm as a Partner. He was until recently a senior Managing Director at Financial Dynamics and is a key appointment to Powerscourt's growing business**



Giles started his PR career in 1993 at Gavin Anderson, before joining Financial Dynamics in 1994. There, he founded and led the TMT team until 2006. He was a member of the FD London Board and in 2009 launched and led the European Restructuring & Recapitalisation practice. He briefly left the industry in early 2010 following the conclusion of the acquisition of FD by FTI Consulting Inc. He co-founded a management consultancy during his 12 months out and selected Powerscourt for his return to PR following an extensive review of the industry.

“Giles is a heavyweight in the financial communications industry and is a key appointment for us as we grow our highly differentiated business,” said Rory Godson, founding Partner of Powerscourt. “He adds another dimension to our financial PR offer, has deep M&A and IPO experience and brings specialist skills to our reputational and issue-driven practice. Victoria Palmer-Moore and I are delighted to welcome him to the team as Powerscourt’s third Partner.”

Giles said: “I was most attracted by Powerscourt because of its strong reputation, its leading position in strategic communications around critical business issues and its clear plans to continue driving its growth. It has a very strong team and a great roster of quoted and unquoted clients, which I am tasked with growing.”

Giles qualified as a chartered accountant at Price Waterhouse and worked in insolvency and then corporate finance for seven years after qualification.

Giles' appointment comes at an exciting time for Powerscourt. The firm has increased headcount significantly in the past year and worked in a number of high profile situations including with: Betfair, BP, HSBC, London School of Economics and Prudential.

Powerscourt has also expanded its Advisory Group, which consists of senior figures from the worlds of business, finance and public policy, and exists to provide additional resource to the firm and its clients, particularly around capital markets transactions.

Earlier this year Ian Birrell, a distinguished journalist and former speech writer to Prime Minister David Cameron, joined the Group whose other members include Charles Allen, a senior adviser at Goldman Sachs and formerly CEO of ITV, and Phil Nolan, senior adviser to Warburg Pincus, chairman of John Laing and former CEO of Lattice Group.