

# Powerscourt

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**Powerscourt is delighted to announce that Ian Birrell, a distinguished journalist and until recently speechwriter to Prime Minister David Cameron, is to become a policy adviser to the firm.**



Birrell, whose long Fleet Street career included 12 years as Deputy Editor of The Independent, is one of the most respected commentators in the national and international media. He will deploy his expertise across a range of policy issues to advise Powerscourt and its clients.

“Ian has unrivalled contacts and deep knowledge of public policy,” said Rory Godson, founding Partner of Powerscourt. “In a period of coalition-related uncertainty, regulatory change and heightened government intervention in the economy, he can provide invaluable strategic public affairs insights. I am thrilled to welcome him to our team.”

Ian’s appointment comes at an exciting time for Powerscourt, a financial and corporate public relations consultancy based in London. The firm has increased headcount significantly in the past year and worked with clients including BP, Prudential and Betfair.

Birrell who worked as the Prime Minister’s speechwriter during last year’s general election, will join Powerscourt’s Advisory Group with immediate effect. The Advisory Group consists of senior figures from the worlds of business, finance and public policy, and exists to provide additional resource to the firm and its clients, particularly around capital markets transactions.

Other members of the Advisory Group include Charles Allen, a senior adviser at Goldman Sachs and formerly CEO of ITV; and Phil Nolan, senior adviser to Warburg Pincus, chairman of John Laing and former CEO of Lattice Group. Other appointments will be announced in due course to reflect the areas of expertise which Powerscourt offers to its clients.