

Powerscourt

June 2011

Powerscourt is delighted to announce that Roddy Kennedy, formerly Head of Media with BP, is to join the firm's Advisory Group.



Kennedy, whose career with BP spanned four decades and several leadership teams, is a hugely experienced corporate communicator.

A former journalist, he joined BP in 1977 to edit its Shipping News. By the time of his retirement at the end of 2009, Kennedy's career had included takeovers, tragic accidents, share price collapses, environmental campaigns and corporate scandals.

He will now deploy his expertise across a range of issues to advise Powerscourt and its clients.

“Roddy has unrivalled experience at the heart of a global company that has faced every variety of communications challenge,” said Rory Godson, founding Partner of Powerscourt. “Roddy can provide invaluable strategic advice and insights and complement the expertise of the Powerscourt team. I am delighted to welcome him on board.”

Roddy's appointment comes at an exciting time for Powerscourt, a financial and corporate public relations consultancy based in London. The firm has increased headcount significantly in the past year and worked in a number of high profile situations with clients including Betfair, BP, HSBC, London School of Economics and Prudential.

Giles Sanderson, formerly a Managing Director at FD, joined the firm as its third Partner in May this year. Ian Birrell, former Deputy Editor of The Independent and speechwriter for David Cameron during the 2010 General Election, joined the firm's Advisory Group in January.

The Advisory Group consists of senior figures from the worlds of business, finance and public policy, and exists to provide additional resource to the firm and its clients, particularly around capital markets transactions.

Other members of the Advisory Group include Charles Allen, a senior adviser at Goldman Sachs and formerly CEO of ITV; and Phil Nolan, senior adviser to Warburg Pincus, Chairman of John Laing and former CEO of Lattice Group. Other appointments will be announced in due course to reflect the areas of expertise that Powerscourt offers to its clients.