

## JOB DESCRIPTION - SENIOR CONSULTANT - FINANCIAL SERVICES & REAL ESTATE

### THE COMPANY

Powerscourt is an award-winning independent strategic communications consultancy. From our offices in London and Dublin, we provide trusted advice to the world's top companies on critical business issues.

We have earned a reputation for delivering an outstanding service to both public and private businesses. Some of the biggest companies in the world - from Airbus to Goldman Sachs - rely on our advice to safeguard their reputations.

Powerscourt has a very collaborative and sociable culture with a diverse team including a mix of seasoned journalists, bankers, lawyers and communications experts who provide our clients with the experience, insight and creativity that sets us apart.

We advise companies across a broad range of services, including financial and corporate communications, crisis and issues management, political affairs, sustainability, campaigning and investor relations. The team have specialist industry expertise in consumer industries, industrial services and capital goods, financial services, healthcare, housebuilding and real-estate and TMT.

Powerscourt have grown rapidly in recent years, with expansion into new services and industry areas, having won a large number of high profile retained and project clients.

### THE ROLE

Our London office is going from strength to strength in terms of its client portfolio and revenue generation. As a result, we are currently looking for a dynamic, experienced financial or corporate public relations professional to join our Financial Services and Real Estate Team.

This team is one of the largest at Powerscourt and has a wide remit including specialist franchises in financial services (in particular banking, asset & wealth management, insurance and private equity) and housebuilding & real estate.

The team has enjoyed significant success over the past few years, growing its client base across these areas. Clients include, Bank of Cyprus, Jupiter Asset Management, Landsec, Piraeus Bank, TDR Capital, TOG (The Office Group), Unite Students, Vistry Group and Zurich Insurance.

Services undertaken for these clients span the full range of Powerscourt's capabilities, from Financial PR, M&A and Capital Markets communications, Corporate Communications, Campaigns, Issues Management and Public Affairs. The team has advised on many high profile projects, including CYBG's transformational acquisition of Virgin Money, the high profile corporate spying case at Credit Suisse and the creation of the UK's fifth largest housebuilder Vistry Group, following a major acquisition. The team recently won the PRCA City & Financial Award for M&A Communications for its work on Jupiter Asset Management's acquisition of Merian Global Investors.

### KEY RESPONSIBILITIES

- Responsible for running accounts on a day to day basis, managing junior team members effectively - accountable team member ensuring excellent service at all times
  - For listed clients this also means leading on communications delivery in support of the financial calendar
- Ability to apply a creative approach to client briefs; initiate and run media campaigns
- Present to C-Suite level executives and other key advisers with confidence
- Cross sell company-wide expertise to existing and new clients
- Contribute to the acquisition of new business through pitching and lead generation

## THE PERSON

Key attributes and experience required for these roles:

- 6+ years' experience of working in Financial or Corporate PR
- Proven experience in the Financial Services or Real Estate sectors, or at least a strong interest in working in one or both
- Creative, ambitious, and confident enough to deal with client matters at all levels
- Excellent media relations skills and contact book
- Experienced account manager, adept at maintaining client service while juggling multiple demands
- Team player, keen to take an active role in guiding and bringing on junior team members

## TO APPLY

Please send your cv together with a cover letter explaining your interest in the role.