

JOB SPECIFICATION - CONSULTANT - CRISIS & ISSUES MANAGEMENT

TO APPLY

Please send your cv together with a cover letter explaining your interest in the role to hr@powerscourt-group.com by COP Friday 11th November 2022.

THE COMPANY

Powerscourt is an award-winning independent strategic communications consultancy. From our offices in London and Dublin, we provide trusted advice to the world's top companies on critical business issues.

We have earned a reputation for delivering an outstanding service to both public and private businesses. Some of the biggest companies in the world rely on our advice to safeguard their reputations.

Powerscourt has a very collaborative and sociable culture with a diverse team including a mix of seasoned journalists, bankers, lawyers and communications experts who provide our clients with the experience, insight and creativity that sets us apart.

We advise companies across a broad range of services, including financial and corporate communications, crisis and issues management, political affairs, sustainability and campaigning. The team has specialist industry expertise in consumer industries, industrial services and capital goods, financial services, healthcare, housebuilding and real-estate and TMT.

Powerscourt have grown rapidly in recent years, with expansion into new services and industry areas, having won a large number of high profile retained and project clients.

THE ROLE

Our London office is going from strength to strength in terms of its client portfolio and revenue generation. As a result, we are currently looking for a dynamic, experienced financial or corporate public relations professional to join our Crisis & Issues Management Team.

The Crisis & Issues Management team focuses on high-risk issues management, crisis communications, complex disputes and litigation PR. We advise a wide range of international and domestic clients, from multinational corporations and renowned consumer brands, to fast growth start-ups and the international HNW private client community. We have advised on some of the most high profile corporate reputation issues and litigation cases of the last few years.

The team is sector-neutral and works across a range of contentious activities, often in close collaboration with other Powerscourt teams. Our work is fast-paced and complex, in which we help clients prepare for, manage and emerge from difficult scenarios in which reputational, commercial and legal risk is high. We work closely and regularly with field-leading defamation lawyers, corporate investigators, professional and executive advisors.

KEY RESPONSIBILITIES

- Develop a deep understanding of our clients' businesses to effectively interpret, develop and manage their message with a view to becoming a trusted source of advice
- Contribute to client planning and generate ideas to help clients achieve their communications objectives
- Fielding media enquiries and helping run an effective press office function for clients
- Being able to operate in a fast-paced environment, capable of balancing multiple tasks and client requirements
- Demonstrate a strong understanding of the media and landscape to capitalise on opportunities for clients and support senior team members in identifying potential risks

Powerscourt is an Equal Opportunity Employer and we welcome and encourage diversity in our workplace.

- Drafting communications on behalf of clients, with minimal need for changes / oversight
- Being capable of fielding client calls and emails, providing immediate insight and escalating appropriately to colleagues and senior team members.
- Play an active role in supporting on new business opportunities, assisting the team in developing and presenting new business proposals
- Proactively network with contacts and potential clients; maintain and develop relationships with relevant journalists and analysts to inform and create opportunities for clients
- Assisting with development of analysts through hands-on guidance on client accounts and overseeing account infrastructure and admin

THE PERSON

Key attributes and experience required for these roles:

- 5-6 years' experience PR agency experience
- Proven experience advising clients on reputational risk issues management and crisis communications
- Experience in litigation PR, professional services communications and HNW private client sectors advantageous
- Ability and confidence to liaise with and advise clients and senior professionals, often single-handedly
- Demonstrable knowledge of key corporate stakeholder issues and reputational risk trends affecting domestic and international businesses
- Demonstrable knowledge of the UK and international English-language business media
- Creative, ambitious and confident to deal with client matters at all levels
- An effective team player with a collaborative yet pragmatic approach to working
- Highly engaged and credible networker with contacts amongst UK advisory community
- Excellent media relations skills
- Excellent writing skills
- Experienced account manager, adept at maintaining client service while juggling multiple demands
- Team player, keen to take an active role in guiding and bringing on junior team member