

## JOB SPECIFICATION - CONSULTANT (PUBLIC AFFAIRS) - DUBLIN, IRELAND

### TO APPLY

Please send your cv together with a cover letter explaining your interest in the role to [hr@powerscourt-group.com](mailto:hr@powerscourt-group.com).

### THE COMPANY

Powerscourt is an award-winning independent strategic communications consultancy. From our offices in London and Dublin, we provide trusted advice to the world's top companies on critical business issues.

We have earned a reputation for delivering an outstanding service to both public and private businesses. Some of the biggest companies in the world rely on our advice to safeguard their reputations.

Powerscourt has a very collaborative and sociable culture with a diverse team including a mix of seasoned journalists, bankers, lawyers and communications experts who provide our clients with the experience, insight and creativity that sets us apart.

We advise companies across a broad range of services, including financial and corporate communications, crisis and issues management, political affairs, sustainability and campaigning. The team has specialist industry expertise in consumer industries, industrial services and capital goods, financial services, healthcare, housebuilding and real-estate and TMT.

Powerscourt have grown rapidly in recent years, with expansion into new services and industry areas, having won a large number of high profile retained and project clients.

### THE ROLE

Our Dublin office is going from strength to strength in terms of its client portfolio and revenue generation. As a result, we are currently looking for a dynamic, experienced public affairs and corporate public relations professional to join our Dublin Team.

The team has enjoyed significant success, growing a client base across the public and private sectors. Clients include An Post, DCC, eir and Nordic Aviation Capital.

Services undertaken for these clients span the full range of Powerscourt's capabilities from financial PR, M&A and capital markets communications, corporate communications, campaigns, issues management and public affairs. The team has advised on many high-profile projects, including Nordic Aviation Capital's restructuring and UDG Healthcare's takeover by US private equity firm Clayton, Dubilier & Rice.

### KEY RESPONSIBILITIES

- Develop a deep understanding of our clients' businesses to effectively interpret, develop and manage their message with a view to becoming a trusted source of advice
- Contribute to client planning and generate ideas to help clients achieve their communications objectives
- Selling in stories to media proactively and spotting opportunities
- Demonstrate a strong understanding of the media and landscape to capitalise on opportunities for clients and support senior team members in identifying potential risks
- Drafting communications on behalf of clients, with minimal need for changes / oversight
- Play an active role in pre and post results work, with the ability to review, interpret and provide client recommendations
- Play an active role in supporting on new business opportunities, assisting the team in developing and presenting new business proposals

*Powerscourt is an Equal Opportunity Employer and we welcome and encourage diversity in our workplace.*

- Proactively network with contacts and potential clients; maintain and develop relationships with relevant journalists and analysts to inform and create opportunities for clients
- Assisting with development of analysts through hands-on guidance on client accounts and overseeing account infrastructure and admin

Note the above responsibilities are not exhaustive and the incumbent may be required to undertake further tasks as may reasonably be expected.

## **THE PERSON**

Key attributes and experience required for these roles:

- Between 2 - 5 years' experience of working in Public Affairs & Corporate PR
- Creative, ambitious, and confident enough to deal with client matters at all levels
- Excellent media relations skills
- Excellent writing skills
- An effective team player with collaborative and pragmatic approach to working
- Experienced account manager, adept at maintaining client service while juggling multiple demands
- Team player, keen to take an active role in guiding and bringing on junior team members

## **THE PACKAGE**

- Competitive basic salary, dependant on experience
- Excellent benefits package (see Benefits Documents)
- Hybrid working and flexibility on working days in the office