

JOB SPECIFICATION - MANAGER (CYBER-SPECIALIST) - CRISIS & ISSUES MANAGEMENT

THE COMPANY

Powerscourt, a Morrow Sodali company, is an award-winning strategic communications agency. From our offices in London and Dublin, we provide trusted advice to the world's top companies on critical business issues.

We have earned a reputation for delivering an outstanding service to both public and private businesses. Some of the biggest companies in the world rely on our advice to safeguard their reputations.

Powerscourt has a very collaborative and sociable culture with a diverse team including a mix of seasoned journalists, bankers, lawyers and communications experts who provide our clients with the experience, insight and creativity that sets us apart.

We advise companies across a broad range of services, including financial and corporate communications, crisis and issues management, political affairs, sustainability and campaigning. The team has specialist industry expertise in consumer industries, industrial services and capital goods, financial services, healthcare, housebuilding and real-estate and TMT.

Powerscourt have grown rapidly in recent years, with expansion into new services and industry areas, having won a large number of high profile retained and project clients.

Morrow Sodali

In October 2023, Morrow Sodali, a global shareholder engagement and governance advisory company, acquired Powerscourt. The acquisition of Powerscourt provides a growth platform for Morrow Sodali to build a full-service advisory and shareholder services practice across Europe, with the financial backing of TPG.

Headquartered in New York, Morrow Sodali has around 500 colleagues working across 14 international offices. It has made a number of recent complementary acquisitions, including Citadel-MAGNUS, one of Australia's leading corporate communications and investor relations firms, and ESG consulting firms HXE Partners and FrameworkESG.

Morrow Sodali is majority-owned by TPG Growth, the middle market and growth equity platform of TPG. It works with over 1,000 corporate clients in more than 80 markets worldwide on a range of critical issues including corporate governance and ESG advisory, IPO preparedness, shareholder activism, M&A services and proxy solicitation.

THE ROLE

The Special Situations team focuses on high-risk issues management, crisis communications, complex disputes and litigation PR. We advise a wide range of international and UK clients, from multinational corporations and renowned consumer brands, to fast growth start-ups and the international HNW private client community. We have advised on some of the most high profile corporate reputation issues and litigation cases of the last few years.

Cyber incident preparedness and response is a key, growing field of work the team undertakes. We have worked on a number of high-profile incidents over the last two years. We are also increasingly undertaking cyber incident preparedness projects for existing and new clients, as well as extending our network of referrers, including specialist legal counsel and forensic providers. We are seeking to build senior capacity in this area, to augment the existing team, to launch a targeted BD drive, deliver consistent excellent results for clients, and grow our revenue and reputation in the space.

This role will be responsible for helping build Powerscourt's cyber practice, operating as the project lead or (on larger, complex matters) project deputy or co-lead on all cyber projects, covering preparedness and response briefs. They will also be responsible for developing and driving our BD in the cyber space, working with the Senior Director.

KEY RESPONSIBILITIES

- An accountable team member ensuring excellent service at all times.
- Ability to lead cyber communication projects (preparedness and response) with minimal input from the Senior Director, where required
- Ability to understand and devise cyber response communications strategy, covering all stakeholder audiences, with knowledge of regulatory requirements governing data privacy and relevant notification responsibilities
- Ability to handle calls with senior client executives and data breach legal counsel without support, where required, presenting advice with confidence and authority
- Ability to manage communications materials, including ensuring accuracy and quality of all messaging and documents produced by the individual and team
- Project and workflow management for team, including junior colleagues, assigning tasks and managing workload across the project
- Demonstrable knowledge of issues and news in the cyber space, with ability to expand and leverage this knowledge towards developing Powerscourt's thought leadership in the field, for marketing and client servicing purposes
- Cross-fulfil the team's cyber expertise into Powerscourt's broader client base, securing new projects and deepening our service offering to those existing clients
- Contribute to the acquisition of new business by generating leads
- Eagerness to drive and co-lead the expansion of the practice, working closely with the Senior Director, and through this towards cementing Powerscourt's reputation as the leading provider of special situations and crisis counsel to clients, in the UK and internationally
- On occasion, the role holder may be required to assist on broader (non-cyber) issues and crisis management clients matters, if and where required.

THE PERSON

Key attributes and experience required for this role:

- Proven track record of excellence in cyber communications, in both preparedness and incident response
- Broader issues and crisis experience (non-cyber) a bonus
- A highly capable account manager, able to run projects with minimal input from the Senior Director
- Ability to handle calls with clients and third-party advisers without support, where required, plus present advice to senior client personnel with confidence and authority
- Ability to 'manage upwards' by proactively generating ideas and presenting advice to Senior Director on key accounts
- Manage the workflows of junior colleagues, assigning tasks and ensuring timely completion and client satisfaction
- Demonstrable knowledge of key corporate stakeholder issues and reputational risk trends affecting domestic and international businesses
- Demonstrable knowledge of the UK and international English-language business media
- Creative, ambitious and confident to deal with client matters at all levels
- An effective team player with a collaborative yet pragmatic approach to working
- Highly engaged and credible networker with contacts amongst UK advisory community
- Excellent media relations skills
- Excellent writing skills
- Team player, keen to take an active role in guiding and bringing on junior team member

THE PACKAGE

- Competitive salary, dependant on experience
- Excellent benefits package (see Benefits Document on careers page)
- Hybrid working and flexibility on working days in the office
- A fun working environment based in central London

Equality, Diversity and Inclusion

We seek to promote fair employment procedures to ensure equal opportunities for all. We are committed to creating an inclusive environment where everyone feels they have the opportunity to contribute.

If you have a disability and would prefer to apply in a different format or would like us to make reasonable adjustments to enable you to apply or attend an interview, please contact hr.emea@morrowsodali.com and we will talk to you about how we can assist.