

## JOB SPECIFICATION - MANAGER - CRISIS & ISSUES MANAGEMENT

### THE COMPANY

Powerscourt, a Morrow Sodali company, is an award-winning strategic communications agency. From our offices in London and Dublin, we provide trusted advice to the world's top companies on critical business issues.

We have earned a reputation for delivering an outstanding service to both public and private businesses. Some of the biggest companies in the world rely on our advice to safeguard their reputations.

Powerscourt has a very collaborative and sociable culture with a diverse team including a mix of seasoned journalists, bankers, lawyers and communications experts who provide our clients with the experience, insight and creativity that sets us apart.

We advise companies across a broad range of services, including financial and corporate communications, crisis and issues management, political affairs, sustainability and campaigning. The team has specialist industry expertise in consumer industries, industrial services and capital goods, financial services, healthcare, housebuilding and real-estate and TMT.

Powerscourt have grown rapidly in recent years, with expansion into new services and industry areas, having won a large number of high profile retained and project clients.

### Morrow Sodali

In October 2023, Morrow Sodali, a global shareholder engagement and governance advisory company, acquired Powerscourt. The acquisition of Powerscourt provides a growth platform for Morrow Sodali to build a full-service advisory and shareholder services practice across Europe, with the financial backing of TPG.

Headquartered in New York, Morrow Sodali has around 500 colleagues working across 14 international offices. It has made a number of recent complementary acquisitions, including Citadel-MAGNUS, one of Australia's leading corporate communications and investor relations firms, and ESG consulting firms HXE Partners and FrameworkESG.

Morrow Sodali is majority-owned by TPG Growth, the middle market and growth equity platform of TPG. It works with over 1,000 corporate clients in more than 80 markets worldwide on a range of critical issues including corporate governance and ESG advisory, IPO preparedness, shareholder activism, M&A services and proxy solicitation.

### THE ROLE

The Special Situations team focuses on high-risk issues management, crisis communications, complex disputes and litigation PR. We advise a wide range of international and domestic clients, from multinational corporations and renowned consumer brands, to fast growth start-ups and the international HNW private client community. We have advised on some of the most high profile corporate reputation issues and litigation cases of the last few years.

The team is sector-neutral and works across a range of complex matters, often in close collaboration with other Powerscourt teams. Our work is fast-paced and complex, in which we help clients prepare for, manage and emerge from difficult scenarios in which reputational, commercial and legal risk is high. We work closely and regularly with field-leading defamation lawyers, corporate investigators, professional and executive.

### KEY RESPONSIBILITIES

- Ability to run accounts on a week-to-week basis with minimal input from the Senior Director

*Powerscourt is an Equal Opportunity Employer and we welcome and encourage diversity in our workplace.*

- Defining communications strategy, generating ideas and driving campaigns
- Present to C-Suite level executives with confidence and authority
- Workflow management for junior members of the team - assigning tasks and managing workload across the client portfolio
- Cross sell company-wide expertise to existing and new clients
- Contribute to the acquisition of new business by generating leads
- Expand existing accounts whilst maintaining a network of relationships within the marketplace
- Manage relationships with relevant media
- To actively identify and progress opportunities for clients to benefit from other Powerscourt areas of expertise

## THE PERSON

Key attributes and experience required for this role:

- Strong and demonstrable experience in issues and crisis management, including, expressly in cyber security
- Experience working in an agency, desirable
- Litigation experience and private client experience advantageous
- A highly capable account manager, able to run accounts with minimal input from the Senior Director
- Ability to handle calls with clients and third-party advisers without support, where required, plus present advice to senior client personnel with confidence and authority
- Ability to 'manage upwards' by proactively generating ideas and presenting advice to Senior Director on key accounts
- Manage the workflows of junior colleagues, assigning tasks and ensuring timely completion and client satisfaction
- Demonstrable knowledge of key corporate stakeholder issues and reputational risk trends affecting domestic and international businesses
- Demonstrable knowledge of the UK and international English-language business media
- Creative, ambitious and confident to deal with client matters at all levels
- An effective team player with a collaborative yet pragmatic approach to working
- Highly engaged and credible networker with contacts amongst UK advisory community
- Excellent media relations skills
- Excellent writing skills
- Team player, keen to take an active role in guiding and bringing on junior team member

## THE PACKAGE

- Competitive salary, dependant on experience
- Excellent benefits package (see Benefits Document on careers page)
- Hybrid working and flexibility on working days in the office
- A fun working environment based in central London

## Equality, Diversity and Inclusion

We seek to promote fair employment procedures to ensure equal opportunities for all. We are committed to creating an inclusive environment where everyone feels they have the opportunity to contribute.

If you have a disability and would prefer to apply in a different format or would like us to make reasonable adjustments to enable you to apply or attend an interview, please contact [hr.emea@morrowsodali.com](mailto:hr.emea@morrowsodali.com) and we will talk to you about how we can assist.